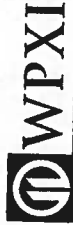


# Contract # 339526

Schedule Dates 11/01/12-11/06/12  
Advertiser American Energy Alliance (16229)  
Agency/T-Code Mentzer Media Services, Inc. (3427)/833926835  
Product Political - Issue (1068)  
Brand ISS/AMER. ENERGY ALLIANCE (140841)  
Salesperson Telerep/Washington DC, Washington DC (1040)  
Sales Office Telerep/Washington DC  
Buyer Name KOHLBAUER, STEPHANIE  
Phone/Fax /  
CPE 80  
Account Types National/Political  
Billing Type Standard  
Comments NO PAPER INVOICES  
AMER ENERGY ALLIANCE

WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214



Mentzer Media Services, Inc.  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

Date Entered 10/31/12  
Last Modified 11/05/12  
Entered By Jennifer Stewart  
CO-OP Yes  
Headline # 06401078  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$3,611.25  
Net Total \$20,463.75  
Sales Tax

Pittsburgh (WPXI)  
By Broadcast Month Spots Rate  
Nov. 2012 23 \$24,075.00  
Grand Total: 23 \$24,075.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	11/01/12-11/02/12	2	:30	4p- Judge Judy 4p					1	1			1	\$825.00	\$825.00	Pittsburgh (WPXI)	JUDY 4-430P/1	10/31/12
1.0.1	Closed Preempt	11/02/12															Pittsburgh (WPXI)	Political/Spot -	
2.0	Normal Line / Spot	11/01/12-11/02/12	2	:30	5:58p- Channel 11 News At 6pm M-F					1	1			2	\$1,850.00	\$3,700.00	Pittsburgh (WPXI)	NEWS 6-630P/2	10/31/12
3.0	Normal Line / Spot	11/01/12-11/02/12	2	:30	6:59p- Jeopardy					1	1			1	\$3,350.00	\$3,350.00	Pittsburgh (WPXI)	JEOP 7-730P/3	10/31/12
3.0.1	Closed Preempt	11/01/12															Pittsburgh (WPXI)	Political/Exception -	
4.0	Normal Line / Preempt	11/03/12-11/03/12	2	:30	6p- 6:30p (EST)							1			\$1,275.00		Pittsburgh (WPXI)	NA SAT NEWS 6-630P/4	10/31/12
4.0.1	Closed Preempt	11/03/12															Pittsburgh (WPXI)	Political/Exception -	
5.0	Normal Line / Spot	11/03/12-11/03/12	2	:30	7p- Jerome Bettis 7-730p							1			\$1,400.00		Pittsburgh (WPXI)	BETTIS 7-730P/5	10/31/12
5.0.1	Closed Preempt	11/03/12															Pittsburgh (WPXI)	Sports Over Run/Spot -	
6.0	Normal Line / Spot	11/03/12-11/03/12	2	:30	7:30p- Hines Ward Show 730-8p							1			\$1,225.00		Pittsburgh (WPXI)	HINES 730-8P/6	10/31/12
6.0.1	Closed Preempt	11/03/12															Pittsburgh (WPXI)	Sports Over Run/Spot -	
7.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	8a- 10a (EST)								1	1	\$750.00	\$750.00	Pittsburgh (WPXI)	SUN NEWS 8a-10a/7	10/31/12
8.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	5:30a- 8a (EST)								2	2	\$675.00	\$1,350.00	Pittsburgh (WPXI)	SUN NEWS 530a-8a/8	10/31/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Sales Office Telerep/Washington DC  
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Phone/Fax /  
CPE 80  
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Billing Type Standard  
Comments NO PAPER INVOICES  
AMER ENERGY ALLIANCE

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**Pittsburgh (WPXI)**  
By Broadcast Month  
Nov. 2012 23 \$24,075.00  
Grand Total: 23 \$24,075.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	4p- Judge Judy 4p	1	1							1	\$825.00	\$825.00	Pittsburgh (WPXI)	JUDY 4-430P/9	10/31/12
10.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5:58P- Channel 11 News At 6pm M-F	1	1							1	\$1,850.00	\$1,850.00	Pittsburgh (WPXI)	NEWS 6-630P/10	10/31/12
11.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	6:59P- Jeopardy	1	1								\$3,350.00		Pittsburgh (WPXI)	JEOP 7-730P/11	10/31/12
11.0.1	Closed Preempt	11/05/12															Pittsburgh (WPXI)	Political/Spot -	
12.0	M/G For 3.0.1 / Spot	11/04/12-11/04/12	3	:30	11:30P- Channel 11 News Following Football 1130P								1	1	\$3,000.00	\$3,000.00	Pittsburgh (WPXI)	LN FBALL/3	10/31/12
13.0	M/G For 4.0.1 / Sports- Local Pro	11/03/12-11/03/12	5	:30	2:30P- Pitt/Notre Dame Pre Game								1	1	\$1,275.00	\$1,275.00	Pittsburgh (WPXI)	PITT PRE 230P/4	10/31/12
14.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	11A- Anderson								1	1	\$350.00	\$350.00	Pittsburgh (WPXI)	anderson	10/31/12
15.0	M/G For 1.0.1 / Spot	11/03/12-11/03/12	2	:30	5:58A- CHANNEL 11 SATURDAY MORN NEWS								1	1	\$825.00	\$825.00	Pittsburgh (WPXI)		11/2/12
16.0	M/G For 11.0.1 / Spot	11/05/12-11/05/12	2	:30	7A- Today Show								1	1	\$1,275.00	\$1,275.00	Pittsburgh (WPXI)	TODAY SHOW/11	11/2/12
17.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	10A- Ellen								1	1	\$450.00	\$450.00	Pittsburgh (WPXI)	Ellen	11/2/12
18.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	11A- Anderson								1	1	\$375.00	\$375.00	Pittsburgh (WPXI)	Anderson	11/2/12

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Date:

Accepted-Station:

Date:

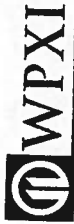
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19.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	11:59A- Channel 11 News At Noon	1	1							1	\$500.00	\$500.00	Pittsburgh (WPXI)	Noon News	11/2/12
20.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	12:30P- The Doctors 1230-130P	1	1							1	\$375.00	\$375.00	Pittsburgh (WPXI)	The Doctors	11/2/12
21.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	1:30P- Today Show 130P	1	1							1	\$375.00	\$375.00	Pittsburgh (WPXI)	Today Show 130p	11/2/12
22.0	Normal Line / Spot	11/04/12-11/04/12	10	:30	5A- 5:30A (EST)								1	1	\$0.00	\$0.00	Pittsburgh (WPXI)	Betts moved from 11/3 to 11/4 line 5	11/4/12
23.0	Normal Line / Spot	11/04/12-11/04/12	10	:30	5:30A- 6A (EST)								1	1	\$0.00	\$0.00	Pittsburgh (WPXI)	Ward moved from 11/3 to 11/4 line 6	11/4/12
24.0	M/G For 5.0.1 / Spot	11/06/12-11/06/12	3	:30	5:59A- Channel 11 News 6am		1							1	\$1,400.00	\$1,400.00	Pittsburgh (WPXI)	6-7a/5	11/5/12
25.0	M/G For 6.0.1 / Spot	11/06/12-11/06/12	2	:30	7A- Today Show		1							1	\$1,225.00	\$1,225.00	Pittsburgh (WPXI)	Today/6	11/5/12

CONFIRMATION CONTRACT

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Accepted-Station:

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Date:

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